

# PRIVACY POLICY

This Privacy Policy sets out how, Accelerated Systems Inc. (ASI) and its subsidiaries, collect, store and use the personal data of customers, distributors, suppliers, job applicants, website users and others using or interacting with our website (https://acceleratedsystems.com) as well as other applications where ASI may otherwise obtain or collect information. ASI values the privacy of individuals who visit our websites that are operated globally by ASI. ASI respectfully adheres to the privacy standards that have been adopted by those countries in which ASI operates.

This Policy is intended to comply with applicable privacy laws and regulations of each country in which ASI operates. To the extent that the laws of a country may prohibit ASI from using and sharing personal information in a way described in this Policy, the Policy and ASI's practices shall be modified to be consistent with such local laws.

Accelerated Systems Inc. is located in Ontario, Canada; Our website can be reached by visitors from all around the world. Each of these places has a different set of laws. Since we cannot keep track of all these laws and their requirements, you agree that the law of our own province and country will apply to all matters relating to this Agreement

## This Privacy Policy is effective from 1 January 2019.

## What Information Does ASI Collect?

ASI collects personally identifiable information. This may include, but is not limited to the following:

- Personal contact information such as name, postal address, email address, social network details or phone number
- Payment and financial information necessary to enable ASI to process transactions in order to provide the goods or services requested by the visitor. Visitors may be requested to provide financial information, including credit card or banking information in connection with such transactions
- Demographic information such as date of birth, age/age range, gender and location (postal code, zip code, city and province)
- Account login information including login ID/email address, screen name, password in unrecoverable form and/or security questions and answers
- Computer/mobile device information such as computer's Internet Protocol address, browser type, browser version and the pages visited on ASI's website, the time and date of visit, the time spent on those pages, unique device identifiers and other diagnostic data
- Subscription to ASI e-newsletter(s) Survey information

# Sensitive Personal Data

ASI does not seek to collect or otherwise process sensitive personal data in the ordinary course of business. Where it becomes necessary to process sensitive personal data for any reason, we rely on prior express consent for any processing that is voluntary (e.g., for marketing purposes). ASI can also process sensitive data on legal bases for example: the detection and prevention of fraud and compliance with applicable law.



# How Does ASI Use Personal Information?

ASI uses the collected data for various purposes. This may include, but is not limited to the following:

- To fulfil orders: personal data will be used to process and ship orders
- To provide customer support
- To provide and maintain ASI's website
- To notify about changes to ASI's website
- To allow participation in the interactive features of ASI's website when you choose to do so
- To gather analysis or valuable information so that we can improve ASI's website
  - To monitor the usage of ASI's website
  - To detect, prevent and address technical issues
- If ASI is involved in a merger, acquisition, or asset sale
- To provide news, special offers and general information about other goods, services and events which we offer that are similar to those that have already purchased or enquired about (unless this information has been opted not to receive)

# What Legal Basis Does ASI Have for Processing Your Personal Data?

We will only process your personal information where we have a legal basis to do so. The legal basis will depend on the purposes for which we have collected and used the personal information. In almost every case the legal basis will be one of the following:

- **Consent:** For example, where consent has been provided to receive certain marketing from us. Consent can be withdrawn at any time, including by clicking on the "unsubscribe" link at the bottom of any marketing email.
- **Our legitimate business interests:** Where it is necessary for us to understand our customers, promote our services and operate effectively as a global electrification solution company. Provided that in each case, this is done in a legitimate way, which does not unduly affect the privacy or rights of the users. For example, we will rely on this legal basis when we conduct certain market surveys to understand our customers in sufficient detail so we can provide quality products and services.
- Performance of a contract: This would also apply where we need take steps prior to entering into a contract. For example, where a party has purchased a product or services from us, and we need to use their contact details and payment information in order to process the order and send the product.
- **Compliance with law:** Where we are subject to a legal obligation and need to use personal information in order to comply with that obligation.

## When Does ASI Share Personal Data?

#### Transfer of Data

Information, including personal data, may be transferred:

- Between and within ASI entities and its subsidiaries
- To third parties (such as regulatory authorities, advisers, third party credit card processing companies, credit agencies or other suppliers to the ASI business)
- To oversea distributors
- To distributors within your country who may, in turn, transfer your data internationally
- To a cloud-based storage provider



ASI will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy. ASI will not transfer personal data to an organization or a country unless there are adequate controls in place, including the security of your data and other personal information. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

# Disclosure of Data

Information, including personal data, may be disclosed for the following purposes:

- Service Providers: We may employ third party companies and individuals to facilitate our services. These Service Providers provide their assistance on ASI's behalf, assisting in analysing how various services are used. These third parties have access to personal data only to perform these tasks on ASI's behalf and are obligated to not disclose or use it for any other purpose
- Credit reporting agencies/debt collectors: To the extent permitted by applicable law, credit reporting agencies and debt collectors are external companies that ASI uses to help verify creditworthiness (specifically regarding invoice orders) or to collect outstanding invoices
- Business Transaction: If ASI is involved in a merger, acquisition or asset sale, personal data may be disclosed. ASI will provide notice before personal data is transferred and becomes subject to a different Privacy Policy
- Disclosure for Law Enforcement: Under certain circumstances, ASI may be required to disclose personal data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
- Legal Requirements: ASI may disclose personal data in the good faith belief that such action is necessary to:
  - To comply with a legal obligation
  - To protect and defend the rights or property of ASI
  - To prevent or investigate possible wrongdoing in connection with the website
  - To protect the personal safety of website users or the public

## Links to Other Sites:

Our service may contain links to other sites that are not operated by ASI. If you click a third-party link, you will be directed to that third party's site. ASI strongly advises you to review the Privacy Policy of every site you visit. ASI has no control over and assumes no responsibility for the content, privacy policies or practices of any third-party sites or services

## Data Security

The security of your data is important to ASI. ASI uses a variety of measures to keep your personal data confidential, in integrity, available and secure. ASI restricts access to your personal data on a need-to-know basis and following appropriate security standards that protect your data.

#### How Long Do We Keep Your Personal Data?

ASI will retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your personal data to the extent



necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes and enforce our legal agreements and policies.

# Your Rights in Relation to Personal Data

ASI aims to take reasonable steps allowing you to correct, amend, delete or limit the use of your personal data. If you wish to be informed about what personal, data ASI holds about you and if you want it to be removed from ASI's systems, you may do so. In certain circumstances, you have the following data protection rights:

- The right to access update or delete the information ASI has on you. Whenever possible, you can access, update or request deletion of your personal data directly within your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.
- The right of rectification. You have the right to have your information rectified if that information is inaccurate or incomplete
- The right to object. You have the right to object to our processing of your personal data
- The right of restriction. You have the right to request that we restrict the processing of your personal information
- The right to data portability. You have the right to be provided with a copy of the information we have on you in a structured, machine- readable and commonly used format
- The right to withdraw consent. You also have the right to withdraw your consent at any time where ASI relied on your consent to process your personal information

#### Children's Privacy

Our service does not address anyone under the age of 13 ("Children"). We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with personal data, please contact ASI immediately. If ASI becomes aware that it has unwittingly collected personal data from children without verification of parental consent, ASI will take steps to remove that information from our servers.

#### Use of Cookies

Cookies are small text files, which are transferred from websites, applications or services and stored on your device. In some cases, we use cookies to help us provide you with a personalized service, and to help make our websites, applications, and services better for you. Cookies do not cause any damage to your computer and do not contain any viruses.

Our cookies may be session cookies (temporary cookies that identify and track users within our websites, applications or services which are deleted when you close your browser or leave your session in the application or service) or persistent cookies (cookies which enable our websites, applications or services to remember your preferences within our websites, applications or services and which will stay on your computer or device after you close your browser or leave your browser or leave your session in the application or service).

By default, browsers are configured to accept cookies. However, these settings may be changed to block cookies entirely, or to inform the user each time they are used. Detailed information about cookies and the options associated with them are available in each browsers' settings



# Opting In / Opting Out

Upon registering at any ASI website that collects personal information, visitors will be given an opportunity to determine whether they wish

to receive promotional materials from ASI or its trade partners. The manner and method in which a ASI site permits users to opt out of receiving such materials will be described on the individual site collecting that personal information. If the user would like to "opt out" later, this may be done by following the instructions on the site where the original request was made, or the instructions contained in the email messages delivering such materials. Likewise, you may withdraw your consent to the collection or use of your personal information at any time by sending an email to info@acceleratedsystems.com identifying yourself and describing the personal information that you believe has been collected through this site.

## Social Media Platforms

Communication, engagement, and actions taken through external social media platforms that we participate on are subject to the terms and conditions and privacy policies of those social media platforms.

This website may use social sharing buttons that help to share web content directly from its web pages to the social media platform. Where you use such social sharing buttons you do so at your own discretion – you should note that the social media platform may track and save your request to share a web page respectively through your social media platform account. Please note these social media platforms have their own privacy policies, and ASI does not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these social media platforms.

## Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Use of this site constitutes user consent to all site rules and privacy policies.

This site has not been certified by any of the privacy certification authorities.

#### How to contact us?

If you have any questions about this Privacy Policy, please contact us:

- By email: Info@AcceleratedSystems.com
- By visiting this page on our website: www.AcceleratedSystems.com
- By phone number: +1-519-342-23507